

media release

For immediate release

HALCON WINS TWO BEST OF NEOCON 2013 AWARDS*Two new furniture collections on display in all-new Chicago showroom*

CHICAGO, IL, JUNE 12th, 2013 - HALCON announced today that both of its new product introductions have earned prestigious Best of NeoCon Awards at NeoCon World's Trade Fair 2013, the largest exhibition of contract furnishings in North America, June 10-12, in Chicago. Halcon's updated Millennia line won Gold in the Furniture Systems: Enhancements category, and new introduction Hugo was awarded Silver in the Tables: Training & Work category. "It is an honor to be recognized by the Best of NeoCon jurors with these awards, and the response to the products from NeoCon attendees has been wonderful. Both introductions have been very well-received," said Ben Conway HALCON President. HALCON has now earned six Best of NeoCon Awards in the last four years.

Halcon's Gold-winning expansion of its Millennia casegoods line, New Millennia, includes beautiful updates to the private office and also extends into the open office. Designed by Frederick A. Poisson, Millennia's clean lines and integral wood finger pull have been an office furniture classic for the last quarter century. "Millennia has seen strong sales for twenty-five years, and New Millennia ensures it will be a mainstay for the next twenty-five," says Paul Di Laura, VP Sales.

Halcon earned a Silver award for Hugo, a mobile bar/counter height table solution. Innovative casters concealed in Hugo's slim profile allow shared spaces to be reconfigured with ease. Hugo also offers power and data integration and is available in a full range of sizes and finishes. "Hugo is a direct response to customer needs. Informal meeting spaces and ease of mobility are increasingly attractive," said Conway. "Designers desire a tailored look for their clients and Hugo can be manufactured in any size and finish without extended lead times or order minimums."

Both product introductions are currently on display in Halcon's all-new Merchandise Mart showroom, located at suite 10-121. Designed by Gary Lee Partners of Chicago, the new showroom location offers greater visibility and more space to display Halcon's range of innovative furniture. "With the addition of our two new award-winning collections, our new showroom features eight award-winning product lines," said Conway.

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HALCON is a leading manufacturer of executive office case goods, conferencing, seating, and custom millwork solutions. Located in Southeastern Minnesota, the company manufactures 100% in-house with hand-selected wood veneers and solids. Halcon services clients through a national network of authorized Sales Representatives and established relationships with dealers throughout the United States.

Visit HALCON online at www.halconfurniture.com.

About the Best of NeoCon Design Competition Celebrating its 24th year, the Best of NeoCon competition honors new commercial interiors products introduced in the marketplace. The competition is sponsored by Contract magazine, Merchandise Mart Properties, Inc., the International Interior Design Association (IIDA), the International Facility Management Association (IFMA) and McMorrorReport.com.
